

## ANNUAL REPORT

The Royal Architectural Institute of Canada

RAIC | IRAC

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## PRESIDENT'S REPORT



Serving as 77th president of the RAIC has been an education, a privilege, and honour. It has been an opportunity to meet with gifted architects from across the country, and to reflect on the role of our profession in society.

In 2016, Executive Director, Jody Ciufo, spent the year reorganizing RAIC resources to allow us to focus more on delivering programs and services to members.

One outcome was to create the capacity to support the new Indigenous Task Force, led by Indigenous practitioners. The task force successfully planned Canada's first International Symposium on Indigenous Architecture and Design for the 2017 RAIC/OAA Festival of Architecture.

The task force is particularly rewarding for me as it is a culmination of an effort that began when I joined the board in 2011. The appalling living conditions in some Indigenous communities were in the news that year in the region I represented as a regional director.

The role of good community design and architecture in achieving reconciliation with Indigenous Canadians is not sufficiently recognized, in my view, and I am optimistic the task force will get this concept on the national agenda.

The RAIC continues to advocate for the value of responsible architecture in the public realm, and I had the opportunity to meet with the Honourable Mélanie Joly, Minister for Heritage, and the Honourable Catherine McKenna, Minister for Environment and Climate Change. These were the first such meetings between an RAIC President and sitting cabinet ministers in recent memory. As our government relations and policy development efforts continue to expand, we can look forward to more meetings in the future.

Being able to influence public policy on matters such as sustainable design is the kind of work the RAIC should be doing. We are committed to growing our ability to be an effective and trusted voice, and it is working: increasingly mainstream media outlets are reaching out to the RAIC when issues affecting the built environment arise.

Finally, I would like to thank the RAIC Board, staff, and members for the support I received in 2016. Because of it, my term as RAIC President was a memorable and rewarding year.

Allan Teramura, FRAIC 2016 President

## **EXECUTIVE DIRECTOR'S** REPORT



66 Members were ready to re-imagine the RAIC and create a bigger vision of who we can be.

This year, RAIC began the process of renewing the foundations upon which the Institute rests. We started to review our strategic direction by examining our program offerings, our governance structure, our IT and financial systems and most importantly, the value we provide to current and prospective members.

Believing a change in the membership designation would be the first step in creating a broader membership, RAIC proposed at the annual general meeting that only licensed and retired architects could use a new designation of RAIC and that the MRAIC designation would be retired. The idea behind the proposed change was to reduce misuse of the designation, raise the profile of architects, encourage non-licensed individuals to become licensed and to strengthen the RAIC's role and influence as the voice of architecture in Canada.

Our members did not see the change in this light and defeated the proposal. The impassioned response and the degree of engagement from all perspectives on this issue showed that members were ready to re-imagine the RAIC and create a bigger vision of who we can be.

Seeing a change in the designation as something that would only divide the Institute, RAIC pledged to take the issue off the table. Rather, we promised to consult widely what the architectural community wants and needs from us. As our first step, RAIC hired a new Director of Marketing whose mandate is to understand what our members value and what would encourage a sense of belonging to the RAIC.

On behalf of the Board and staff, thank you to all the members who stepped up to share their opinions. In 2017 – as the RAIC celebrates 110 years as a national organization committed to excellence in the built environment - we will be turning to you formally to gather information on your needs and values so we can build a stronger RAIC and strengthen the voice of architecture across Canada.

Jody Ciufo Executive Director

## 2016 BOARD & STAFF

#### **BOARD OF DIRECTORS**

#### **Executive Committee**

#### **PRESIDENT**

Allan Teramura, FRAIC

#### FIRST VICE-PRESIDENT/ PRESIDENT-ELECT

Ewa Bieniecka, FIRAC

#### SECOND VICE-PRESIDENT

Michael Cox. FRAIC

#### **IMMEDIATE PAST-PRESIDENT**

Samuel Oghale Oboh, PP/FRAIC

#### **Regional Directors**

#### **BRITISH COLUMBIA/YUKON**

Jennifer Cutbill, MRAIC

#### **ALBERTA/NORTHWEST TERRITORIES**

John Brown, FRAIC

#### SASKATCHEWAN/MANITOBA

Michael Cox, FRAIC

#### ONTARIO SOUTHWEST

Leslie M. Klein, FRAIC

#### **ONTARIO NORTH, EAST** AND NUNAVUT

Emmanuelle Van Rutten, MRAIC

#### **OUEBEC**

Jonathan Bisson, MIRAC

#### **ATLANTIC**

Carol Rogers, FRAIC

#### **DIRECTOR REPRESENTING INTERNS AND INTERN ARCHITECTS**

Tyler Loewen, MRAIC

#### CHANCELLOR -

#### **COLLEGE OF FELLOWS**

Barry Johns, FRAIC

#### CHAIR -

#### COUNCIL OF CANADIAN UNIVERSITY SCHOOLS OF ARCHITECTURE

Jill Stoner, MRAIC

#### STAFF

#### **EXECUTIVE DIRECTOR**

Jody Ciufo, MBA

#### **EXECUTIVE ASSISTANT**

Nathalie Samson, Hon. MRAIC

#### **DIRECTOR. FINANCE AND ADMINISTRATION/ RAIC SYLLABUS**

REGISTRAR

Jonathan Ouellette, CPA, CGA, Hon, MRAIC

#### CFO (CONTRACT)

Lisa Graziadei, CPA

#### **DIRECTOR, PRACTICE SUPPORT**

Don Ardiel, MRAIC

#### **DIRECTOR, MARKETING**

A.J. Colbourne, MBA

#### MANAGER, ADVOCACY AND **COMMUNICATIONS**

Maria Cook

#### AWARDS AND HONOURS MANAGER/COLLEGE OF FELLOWS

COORDINATOR

Chantal Charbonneau, CAE, Hon. **MRAIC** 

#### ACCOUNTING ASSISTANT/ **ASSISTANT TO THE RAIC SYLLABUS**

REGISTRAR

Karen Charbonneau

#### **GRAPHIC DESIGNER AND COORDINATOR**

Etienne Sicotte, Hon, MRAIC

#### **WEB DEVELOPMENT & IT OFFICER**

Daniel Lanteigne

#### **MEMBERSHIP AND**

#### **COMMUNICATIONS COORDINATOR**

Angie Sauvé

#### **PROGRAM OFFICER**

Amanda Delorey

#### **OPERATIONS AND SYSTEMS**

Vicky Coulombe-Joyce

#### **EVENT COORDINATOR**

Andrea Wagner

## **COLLEGE OF FELLOWS**

#### **CHANCELLOR'S REPORT**

As I prepare to leave office after serving two terms, (2011-2017), I know that the Fellows of the RAIC will continue to contribute their time and that my successor, Diarmuid Nash, FRAIC, will provide new leadership.

Over the past six years, the RAIC College of Fellows achieved many things and enjoyed significant growth. We are now 760 Fellows, including 104 women. Over the past six years, we added 231 Fellows, (30 percent of the current membership), including 50 women (48 percent of the female membership.) While these are amazing statistics. I would be delighted to see our first woman Chancellor elected in the near future.

The College of Fellows should now be challenged to become an even more active, strategic asset for the RAIC and the profession nationwide.

The College was instrumental in founding the RAIC Centre for Architecture at Athabasca University, yielding a renewed RAIC Syllabus program, and two new degrees. A \$120,000 endowment was raised to establish the Kiyoshi Matsuzaki Memorial Scholarship for Syllabus students.

Fellows assisted the National Gallery of Canada in securing approval to restore the Canada Pavilion at the Venice Biennale. This project will now include the pavilion grounds being re-mastered by Cornelia Oberlander, Hon. MRAIC.

The College has built lasting relationships with our American, Australian, New Zealand, and British colleagues, and the UIA.

During my tenure as chair of the awards committee, we launched the Emerging Architectural Firm Award and the RAIC introduced a public event associated with the Governor General's Medals in Architecture providing a forum for winners to discuss their work.

The Moriyama RAIC International Prize is a legacy project, and I am grateful to have worked with Raymond Moriyama, FRAIC. Growing in international stature, the prize is attracting architects from Canada and around the world and engaging Canadian students of architecture in a parallel scholarship program. We will celebrate the second prize winner in September 2017.

In closing, my sincere thanks go to the College of Fellows Executive, RAIC Foundation trustees, current and past RAIC board members and everyone across Canada who supported me. And finally, to the staff in Ottawa for their loyalty and friendship, I am honoured to have served you.

Barry Johns, FRAIC Chancellor - College of Fellows

## **COLLEGE OF FELLOWS**

#### **2016 NATIONAL COMMITTEE**

The Chancellor and the National Committee of the College of Fellows administer the affairs of the College of Fellows.

**CHANCELLOR** Barry Johns, FRAIC

**DEAN** J. Robert Thibodeau, FIRAC

**REGISTRAR** Randy Dhar, PP/FRAIC

**PAST PRESIDENT** Paul E. Frank, PP/FRAIC

**PAST PRESIDENT** Wayne De Angelis, PP/FRAIC

#### **2016 REGIONAL CHAIRS**

The Regional Advisory Committees of the College of Fellows provide regional feedback, play a major role in the nomination of new Fellows and organize local events.

**ATLANTIC** Edmond Koch, FRAIC

QUÉBEC C. Hamelin Lalonde, FIRAC

ONTARIO (NORTHEAST & NUNAVUT) Stephen Pope, FRAIC

**ONTARIO (SOUTHWEST)** Paul Roth, FRAIC

MANITOBA Donald Oliver, FRAIC

SASKATCHEWAN Brian R.J. Saunders, FRAIC

**ALBERTA & NORTHWEST TERRITORIES**Jane Ferrabee-Pendergast, FRAIC

BRITISH COLUMBIA/YUKON Sebastian Butler, FRAIC

**BRITISH COLUMBIA (VICTORIA)**Terence J. Williams, PP/FRAIC



#### **2016 HONORARY FELLOW**

Thomas Mueller, Hon. FRAIC

#### **2016 COLLEGE OF FELLOWS**

Cheryl Atkinson Robert D. Bennett David Bergmark Ewa Bieniecka Trevor Duncan Boddy Tania Bortolotto Jacques Boucher Gary-Conrad Boychuk Elisa Brandts

Harriet E. C. Burdett-Moulton

Calvin Brook

John E. Christie David K. Cole Gerald D. Conway Anthony Robert Cook Andre D'Elia Toon Dreessen Guy Favreau Maxime-Alexis Frappier Murray Gallant Valerie Gow

James Bertram Case

Terry Hartwig Donald G. Hazleden Keith D. Henry Viktors Jaunkalns Leslie Jen Mark Langridge Robert W. Martin Anne McIlroy Bruce McKenzie David Miller James Gordon Orlikow Joseph Albert David Paquette Carol G. Rogers Brian George Rudy Sean Ruthen Bruno St-Jean **Dudley Thompson** Betsy Williamson Kent Douglas Woloschuk

## 2016 MEMBERSHIP

As of December 31, 2016, the RAIC had 4,925 members in all categories.

For five years running the renewal rate of the RAIC membership has been greater than 90%; indicating strong membership engagement, and 2016 was no exception.

A renewal rate of 93% plus the addition of 313 new members grew the RAIC membership base to achieve 4,925 members strong for the first time.

New members were welcomed thanks in part to the recruitment efforts of Canadian schools of architecture, provincial associations as well as long-standing RAIC members and the RAIC Board of Directors.

Architecture matters and membership matters. Growing the membership base is a critical driver which fuels the RAIC's ability to advocate for the profession and effectively serve our members.

**NEW MEMBERS (non licensed): 216** 

**NEW MEMBERS (licensed): 97** 

**RENEWED MEMBERS: 4,612** 

2015 MEMBERSHIP: 4,883



# 2016 HONOURS & AWARDS



The RAIC administers Canada's only large-scale national awards program for architecture.

The program promotes excellence in the built environment by showcasing outstanding achievements.

It serves also to heighten public and media awareness of architecture and the people who create it.

## **GOVERNOR GENERAL'S** MEDALS IN ARCHITECTURE









**AMPHITHÉÂTRE COGECO** 

Paul Laurendeau | François R. Beauchesne **IArchitects** in consortium

**BC PASSIVE HOUSE FACTORY** 

Hemsworth Architecture

#### **BRIDGEPOINT ACTIVE HEALTHCARE**

Stantec Architecture / KPMB Architects: Planning, Design and Compliance Architects HDR Architecture / Diamond Schmitt Architects: Design, Build, Finance and Maintain Architects

#### **GLACIER SKYWALK**

Sturgess Architecture









HALIFAX CENTRAL LIBRARY

Fowler Bauld & Mitchell / schmidt hammer lassen architects

**NATHAN PHILLIPS SQUARE REVITALIZATION** 

PLANT Architect in joint venture with Perkins + Will Canada (formerly Shore Tilbe Irwin & Partners)

**REGENT PARK AQUATIC CENTRE** 

MacLennan Jaunkalns Miller Architects (MJMA)

#### **RONALD MCDONALD HOUSE BC & YUKON**

MGA | Michael Green Architecture project begun at mcfarlane | green | biggar architecture + design









#### THE HEAD OFFICE OF CAISSE **DESJARDINS DE LÉVIS**

Consortium ABCP architecture / Anne Carrier architecture

#### **UNIVERSITY OF MANITOBA ARTLAB**

Patkau Architects / LM Architectural Group

#### **WONG DAI SIN TEMPLE**

Shim-Sutcliffe Architects

#### **WOOD INNOVATION AND DESIGN CENTRE**

MGA | Michael Green Architecture









#### ARCHITECTURAL FIRM AWARD

#### MACLENNAN JAUNKALNS MILLER **ARCHITECTS (MJMA)**

Toronto, ON

"MJMA has consistently achieved a very high quality of architecture and bold clarity throughout its large body of work."

#### **EMERGING ARCHITECTURAL** PRACTICE AWARD

#### LA SHED ARCHITECTURE

Montreal, QC

"This is a recently created firm that has developed a coherent and consistent body of high-quality architectural work in a rapid time frame."

#### YOUNG ARCHITECT AWARD

#### SUSAN AND DAVID SCOTT

Vancouver, BC

"The work is fresh, unique and direct. It is also clearly authentic and individual."

#### PRESIDENT'S MEDAL RECIPIENTS

#### **ELIZABETH CHU RICHTER, FAIA**

Immediate Past President, The American Institute of Architects

#### PIP CHESHIRE, FNZIA

President, The New Zealand Institute of Architects

#### **JON CLEMENTS, FRAIA**

President. The Australian Institute of Architects

#### JANE DUNCAN

President, The Royal Institute of British Architects

#### HONORARY MEMBERSHIPS

#### **DR. LISA CARTER**

Dean, Faculty of Science and Technology, Athabasca University

#### **CAROLE MASON**

Program Administrator, RAIC Centre for Architecture at Athabasca University

#### DR. IRENA MURRAY

Past Sir Banister Fletcher Director, British Architectural Library, Royal Institute of British Architects

#### **ADELE WEDER**

Architectural writer and curator



About 350 delegates attended the 2016 Festival of Architecture in Nanaimo, June 8-11, taking in continuing education sessions and including a six-site design charrette, awards gala, College of Fellows Convocation, and social events.



- Rami Bebawi, MRAIC



#### **KEYNOTE SPEAKERS**

#### **SHAWN A-IN-CHUT ATLEO**

Hereditary Chief of the Ahousaht First Nation

#### THOMAS MUELLER, HON. FRAIC

President, CEO and a founding director of the Canada Green Building Council

#### **JENNIFER O'CONNOR**

President of the Athena Sustainable Materials Institute

#### **PLENARY SPEAKERS**

MONICA ADAIR, MRAIC
SHIRLEY BLUMBERG, FRAIC
PETER BUSBY, FRAIC
MARC KUSHNER, AIA
BRIAN MACKAY-LYONS, FRAIC
FRANC D'AMBROSIO, MRAIC
LISA HELPS, MAYOR, CITY OF VICTORIA
PATRICK STEWART, MRAIC
ALFRED WAUGH, MRAIC
DAVID WITTY, MRAIC





#### HIGH SCHOOL PARKLET DESIGN COMPETITION

Nineteen high schools across Vancouver Island submitted designs for the competition sponsored by the RAIC and organized by local architects. Three finalist projects were built in Nanaimo. Jury members included Pipa Atwood, MRAIC, Erica Sangster, MRAIC, Mark Ashby and Gord McDonald as well has two international judges Jane Duncan, President of the Royal Institute of British Architects, and Elizabeth Chu Richter, President of the American Institute of Architects.

#### FIRST PLACE (1)

#### **TEAM MONSTER CLUB**

St. Michaels University School, Victoria, BC.

#### SECOND PLACE (2)

#### **GISS JUNIOR DESIGN**

Gulf Islands Secondary School, Salt Spring Island

#### THIRD PLACE AND PEOPLE'S CHOICE AWARD (3)

#### **NC ASPENGROVE**

Aspengrove School, Lantzville



#### FESTIVAL LOCAL ORGANIZING COMMITTEE

BACK ROW, LEFT TO RIGHT: Martin Hagarty, Allan Teramura, FRAIC, Franc D'Ambrosio, MRAIC, Wayne De Angelis, PP/FRAIC, Raymond deBeeld, Hanna Hentze

FRONT ROW, LEFT TO RIGHT: Pippa Atwood, Ian Niamath, David Witty, MRAIC, Angela Quek, David Poiron

MISSING IN THE PHOTO: John Hofman, Chris Sholberg, Don Cohen, Wolfgang Presslauer, Tamera Rogers, Lisa Webster Gibson, Rachelle Gervais, Sarah Lumley, Greg Scott, Rebecca Kirk, Keltie Chamberlain, Mike Delves, Lindsay Malbon, Gordon Foy, Graham Sakaki, Corry Hostetter, Stephanie Allen

#### **SPONSORS**

#### DIAMOND

#### **PLATINUM**

#### **GOLD**

#### **SILVER**

#### **BRONZE**

#### **PATRON**

#### CONTINUING **EDUCATION**

#### SUPPORTER

#### **DESIGN COMPETITION**

#### **MEDIA PARTNER**



The RAIC provides quality continuingeducation programs to support the professional development of members at each stage of their career.

The RAIC Syllabus Program offers an alternative path to becoming an architect.

66 The program was exceptionally well organized and administered with infectious joy and enthusiasm for both Italy and stone.

- Drew Mandel, MRAIC



## **VERONAFIERE PROGRAM**

Five members traveled to Verona, Italy from September 24th to 30th for a course about stone and marble. It marked the 10th year that the RAIC has partnered with Veronafiere, the Italian trade show organizer, to provide scholarships for this exciting continuing education opportunity. The Government of Italy sponsored participants' travel.

The Professional Development Committee selected five recipients from across Canada:

CRAIG NEWSOME, MRAIC, MMMC Architects, Brantford

DREW MANDEL, MRAIC, Drew Mandel Architects, Toronto

TOMASZ SZTUK, MRAIC, Sztuk Architecture, Calgary

MARIA DEL CARMEN GARCIA MALDONADO, MRAIC, DFS, Montreal

THÉRÈSE LEBLANC, FRAIC, Nycum + Associates, Halifax

The Committee members were:

Giovanni Diodati, MIRAC / Chair (QC), Dan P. O'Reilly, MRAIC (NS), Anna Madeira, MRAIC (ON), Kayhan Nadii, MRAIC (NT), Les Klein, FRAIC / Board liaison (ON)

## **CONTINUING EDUCATION COURSES**

The RAIC Festival of Architecture in Nanaimo "CONNEXIONS" offered 20 seminars, six tours, and four plenary sessions. Festival attendees were able to earn as many as 18 hours of structured learning activity credits over a three-day period.

Highlights included an outdoor design charrette in collaboration with the Downtown Nanaimo Business Improvement Association, which intends to use the results to inform its downtown redevelopment planning. Participants created concepts for six connected sites.



## SYLLABUS PROGRAM

For the Syllabus Program, 2016 represented approaching endings and new beginnings. Four students graduated from the program, representing an average number of annual graduates. Fifteen students enrolled in the final diploma project design studio, while 21 new students entered their first architectural studio course. In total, there were 165 active Syllabus students and 112 design studio course enrolments.

2016 saw the nearing completion of the Syllabus Renewal Program. Although not as originally conceived, the Syllabus Program has arrived at a stable condition where the theory and history courses are delivered online by the RAIC's education service provider Athabasca University, and the overall program management, design studios, and work experience is managed and delivered by the RAIC National Office. The five-year Memorandum of Agreement between the RAIC and Athabasca University is ending in 2017 and negotiations have begun on a series of new MOAs that reflect the stable relationship between the RAIC and the university.

RAIC staff began a process of program strengthening to enhance the student experience and resolve longstanding issues brought forward by the studio coordinators. Two new task groups were established. The Diploma Project Task Group will explore and resolve inconsistencies in the application of the diploma project curriculum. The Advanced Standing and Virtual/Face-to-Face Transfer Credit Task Group will work to resolve issues surrounding the placement of students into the most appropriate design studio and explore possibilities of integrating face-to-face and virtual design studio studies.

Looking forward to 2017, initiatives to simplify and automate course registration processes, develop and roll-out a design studio evaluation framework, and finding ways to enhance the student experience will be priorities.

# PRACTICE SUPPORT & PROGRAMS



Practice Support provides architects, industry partners, and the public with information, documentation, and best practices to support the built environment and architectural practice.





## **DOCUMENT SIX**

In 2016, the Practice Support Committee, chaired by Rod Kirkwood, MRAIC, completed an update of the Canadian Standard Form of Contract for Architectural Services. Document Six. Informed by broad national stakeholder input, the new Document Six focuses on balancing the interests of both clients and architects. (It was released March 22, 2017.)

The RAIC responds to queries on a weekly basis from architects, owners, and the public. Questions range from practice procedures, recommendations for standard forms of agreement, how to run an architectural competition, and how to become a licensed architect in Canada. The RAIC relies not only on the Director of Practice Support but also on a network of architects to respond to these questions.

Practice Support Committee plans for 2017 include the release of a revised **Guide to Determining Appropriate** Fees for the Services of an Architect and an updated Canadian Standard Form of Contract Between Architect and Consultant - Document Nine

## PRACTICE ADVOCACY

The RAIC speaks for Canadian architects as a member of national committees, panels, and task groups. They include: Federal/Industry Real Property Advisory Council; Construction Industry Consultative Committee; Canadian Construction Association task groups; the Canadian Construction Documents Committee; Institute for Building Information Modelling, and Canada Green Building Council.

The RAIC has successfully intervened in several Request-for-Proposal processes to support improved contract provisions for architects, and has issued contract alerts to members. It has also written to Brookfield Global Integrated Solutions regarding contract documents.





Jennifer Cutbill, MRAIC, chair of the Committee on Regenerative Environments, spoke at IIDEX during a session about climate change and the 2030 Challenge. **RAIC Indigenous Task Force** members David Fortin, MRAIC, and with Matthew Hickey presented a session on Indigenous design.

## **PROGRAMS**

#### COMMITTEE ON REGENERATIVE ENVIRONMENTS (CORE)

In response to the global need for holistic, systems-based performance and approaches, the RAIC Board of Directors approved the creation of the Committee on Regenerative Environments (CORE) as a capacity-building platform.

A working group of experts from academia and practice assembled in spring 2016. Chaired by Jennifer Cutbill, MRAIC, Regional Director BC-Yukon, the group discussed the committee's mandate and potential areas of focus. With input from a range of experts across the RAIC's membership, the group drafted preliminary terms of reference.

The CORE presented the session 2030 - Beyond the Challenge and into the Commitment at IIDEX with the American Institute of Architects' Director of Sustainable Practice and Knowledge, the Ontario Association of Architects' Manager of Policy and Government Relations, and the Toronto 2030 District's Executive Director.

The CORE also co-wrote a letter to the federal government – with the Pembina Institute and nine other national builtrealm organizations – putting forward recommendations for Canada's new climate action framework.

#### **EMERGING PRACTITIONERS**

The mission of the RAIC Emerging Practitioners (EP), chaired by Beth MacLeod, MRAIC, is to strengthen the voice of emerging practitioners across Canada and support and advocate for their continued professional growth on the path to licensure.

At the 2016 Festival of Architecture, EP events included a Meet & Greet, a closing post-party with David Poiron, MRAIC, presenting on the design and construction of the Nanaimo Cruise Ship Terminal Building, and a continuing education session about the challenges to licensure. A festival registration and travel contest, presented by the EP and the RAIC and sponsored by Stantec, brought 12 interns to the festival for free.

In 2016, the EP organized its first webinar on the National Building Code (NBC) in partnership with Jensen Hughes Consulting Canada, Presented in English and French, the webinar had 85 participants.

#### AGE-FRIENDLY HOUSING OPTIONS TASK FORCE

The Age-Friendly Housing Options Task Force formed in 2016 and gathered together a group of 23 architects with professional experience in residential architecture with a focus on age-friendly design and interest in advancing this issue. The task force is chaired by John Brown, FRAIC, and seeks to advocate on the need for age-friendly design in housing and communities.

#### INDIGENOUS TASK FORCE

Officially launched on June 9, 2016, in Nanaimo, BC (Snuneymuxw territory) during the Festival of Architecture, the RAIC Indigenous Task Force is comprised of Indigenous architects, interns, students, and designers as well as non-Indigenous architects committed to advancing ITF goals. Its purpose is to foster and promote Indigenous design in Canada.

Chaired by Dr. Patrick Stewart, MRAIC, the ITF is guided by Terms of Reference and reports regularly to the RAIC Board of Directors. Following its launch, interest grew guickly, and the 30-member task force began regular teleconferences. Their first project was to organize the RAIC International Indigenous Architecture and Design Symposium for the 2017 Festival of Architecture

# COMMUNICATIONS & ADVOCACY



The RAIC advocates for architects, the profession and the built environment through public outreach, media and government relations.

The Institute also keeps members informed of relevant news and opportunities in Canada and internationally.

#### THE RAIC:

**ISSUED** 

#### **21 NEWS RELEASES**

ON TOPICS SUCH AS AWARDS & **HONOURS, FESTIVAL & ADVOCACY** 

APPEARED IN AT LEAST

## **260 STORIES**

**PUBLISHED NATIONALLY &** INTERNATIONALLY, IN PRINT. **BROADCAST & ONLINE** 



HAD A FOLLOWING OF ABOUT

4,830

ACROSS TWITTER, FACEBOOK, **INSTAGRAM & HOUZZ, REPRESENTING** 

A 42% INCREASE SINCE 2015

**SENT** 

### 17 e-BULLETINS

WITH NEWS ABOUT **RAIC ACTIVITIES & MEMBERS:** 

#### 80 e-NOTICES

ON TOPICS SUCH AS FESTIVAL. CALL FOR AWARDS SUBMISSIONS. **CONTRACT ALERTS. AND THE** PROPOSED DESIGNATION CHANGE:

and a weekly News Clips summary of architecture articles from across Canada and internationally.





#### PRESIDENT'S INVESTITURE

The January 15 investiture of Allan Teramura, FRAIC, as the 77<sup>th</sup> President of the RAIC marked the second year in a row that the investiture was organized as an outreach event. About 120 quests attended the ceremony and Canadian author Joseph Boyden delivered the keynote address. Guests included RAIC members, the RAIC board of directors, representatives from Parliament Hill, government departments and First Nations communities, as well as allied professionals with an interest in the built environment.

#### **RAIC JOURNAL**

The first issue of RAIC Journal was published in March in the pages of Canadian Architect magazine, followed by editions in May, August, and November. The RAIC produces eight pages of bilingual content four times a year in Canadian Architect, highlighting RAIC initiatives and people.

#### DESIGN EXCELLENCE IN THE NATIONAL CAPITAL REGION

In March, the RAIC gave the National Capital Commission (NCC) statements on design excellence from 12 RAIC Gold Medalists and/or recipients of a Governor General's Medal in Architecture. The RAIC and the NCC have a Memorandum of Understanding to promote design excellence in the national capital region. The NCC requested the statements for inclusion in a long-term planning document.

#### **FEDERAL BUDGET**

On March 23, the RAIC issued a public statement on the federal budget, noting that the investments will give architects the opportunity to improve the quality of life of Canadians and make a positive impact on the environment.

#### MAQ YOUNG CRITIC IN ARCHITECTURE COMPETITION

The RAIC partnership with the Maison de l'architecture du Québec (MAQ) to produce the writing competition culminated in an awards evening on April 5 in Montreal. The contest received 88 submissions on "A Library for the 21st Century." Kristen Smith, a Ryerson University architecture student, took First Prize (English) and Marie-Pier Bourret-Lafleur, a literature student at McGill University, won First Prize (French.)



#### **CELEBRATION OF ADVOCACY**

About 70 people attended the RAIC Celebration of Advocacy on April 19 in Ottawa. Guests included architects, allied professionals and others with an interest in the built environment. The RAIC was a member of a coalition that successfully campaigned for relocation of the proposed Memorial to the Victims of Communism from the judicial precinct.

#### **AIA CONVENTION**

The RAIC promoted Canadian architecture at the American Institute of Architect's conference in May in Philadelphia. The booth attracted hundreds of visitors and garnered contacts for potential sponsors, media partners, and Moriyama prize entrants.

#### **GOVERNOR GENERAL'S MEDAL IN ARCHITECTURE PUBLIC LECTURE**

An overflow crowd of more than 500 people attended 12 Architects on Architecture, a free public lecture, at the Canadian Museum of History in Gatineau, QC on September 19. Recipients of the Governor General's Medals in Architecture presented their wining projects and took part in a question and answer period. The RAIC partnered with Carleton University, the Canada Council for the Arts and the Ottawa Regional Society of Architects to present the event.

#### POP / CAN / CRIT: CURRENT CONDITIONS IN POPULAR CANADIAN ARCHITECTURE CRITICISM

About 110 people attended the October 21 symposium, sponsored by the RAIC. The public event at Carleton University in Ottawa brought together 11 of Canada's architecture writers, with Maria Cook, RAIC Manager of Communications and Advocacy, serving as moderator.

#### **MORIYAMA RAIC** INTERNATIONAL PRIZE

The call for submissions for the prize and scholarships was launched November 10. A media release was sent to 500 international architecture editorial platforms; global contest platforms, UIA member associations, Canadian media, provincial regulators and others. The release was available in English, French, Spanish and Russian. The prize was promoted at AIA Expo in Philadelphia in May, and at IIDEX in Toronto in November/December. A notice about the Moriyama RAIC International Prize Scholarships was also sent to Canada's schools of architecture, including Athabasca University and the RAIC Syllabus program.

#### **IIDEX**

For the fifth year in a row, the RAIC teamed with Interior Designers of Canada to present IIDEX in Toronto. The design showcase took place November 30 to December 1, as part The Buildings Show, together receiving 30,000 visitors.

Staff at the RAIC booth engaged with over 1,000 delegates. The 2016 First Vice President Ewa Bieniecka, FIRAC, announced the launch of the 2017 edition of the Moriyama Prize and Scholarships, and promoted the 2017 Festival of Architecture.



## **GOVERNMENT RELATIONS**

#### THE RAIC WROTE TO:

- Public Services and Procurement Canada conveying member feedback on contracts;
- the Ontario Minister of Tourism Culture and Sport on the omission of architecture and design from the province's plans for a new culture strategy;
- the Ontario Ministry of Energy, responding to a request for input on the province's next Long-Term Energy Plan;
- the federal ministers of Natural Resources and Climate Change, calling for a National Plan for Energy Efficient Buildings (along with 10 other organizations);
- the Minister of Canadian Heritage and Minister Responsible for the NCC with congratulations for relocating the Memorial to the Victims of Communism.

#### **PARTNERSHIPS**

The RAIC signed a memorandum of understanding with No. 9: Contemporary Art & the Environment to promote a national expansion of the public school program Imagining My Sustainable City.

The RAIC signed a partnership agreement with the Strategy Institute for the 6th Annual Summit on Public Consultation and Engagement in December in Toronto. RAIC President Allan Teramura, FRAIC, spoke at the conference.



## FINANCIAL REPORT

Financially, 2016 was a difficult year for the RAIC. The year ended with a deficit of \$62,247, a significant shortfall from the balanced budget the Board had approved. While disappointing, these results are due to shortfalls in projected revenues and are not the result of overspending. In fact, RAIC spent approximately \$85,000 less than had been approved by the Board in the 2016 budget.

Overall revenues totaled \$2,336,950, almost \$150,000 short of the targets in the budget. The largest variance was in the 2016 Festival of Architecture revenues. Situated in a small city, the Nanaimo festival had a regional flavour and identity that made for a tremendous, intimate experience valued by the delegates and the broader host community. Yet, the location proved to have a financial downside that was unexpected and unforeseen in last year's budget.

This was felt this in three ways: registration, sponsorships, and tradeshow revenues. Sponsors, delegates, and promoters who normally supported the festival did not respond as hoped. Together, shortfalls totaled roughly \$117,000.

Secondly, RAIC membership gains fell short of the significant increase anticipated for 2016 because of the delay in implementing the membership campaign that was intended to drive new member acquisition.

And lastly, while our ongoing discussions with the regulators regarding the revisions to the Canadian Handbook of Practice have been fruitful, they are ongoing with the result that the revenues anticipated for the period did not materialize in this fiscal year, although we are confident that they will in 2017.

On the expenditures side of the ledger, RAIC had a steady hand on the purse strings. Responding to the lower festival revenues, there were fewer direct costs overall due to the lower number of delegates and expenses were curbed wherever possible. As a result of decreased festival revenues, hiring decisions were delayed to offset the lost revenue.

The deficit was covered by drawing down the reserves. RAIC's accumulated net assets as at December 31, 2016, now stand at \$593 291.

Our new auditors, Welch LLP, provided an unqualified opinion on the RAIC's Financial Statements for 2016. The statements were approved by the Board on April 12.

## **REVENUE & EXPENSES**

REVENUE	2016	2015
Advocacy and outreach	46,363	60,521
Membership development and member services	1,228,957	1,251,527
Practice support and continuing education	311,913	349,187
Festival of Architecture	336,540	532,834
Syllabus program	152,596	147,093
Recognition and support of excellence	170,746	93,870
International support	20,783	1,000
Support operations	69,052	33,928
	\$ 2,336,950	\$ 2,469,960
EXPENSES	2016	2015
Advocacy and outreach	151,220	169,746
Membership development and member services	57,188	60,525
Practice support and continuing education	306,080	368,980
Festival of Architecture	454,221	591,154
Syllabus program	72,595	68,604
Recognition and support of excellence	184,001	187,149
International support	97,158	43,287
Support of the board	152,833	119,017
Support operations	923,901	840,442
	\$ 2,399,197	\$ 2,448,904
NET REVENUE (EXPENSES)	(62,247)	21,056
UNRESTRICTED NET ASSETS, BEGINNING OF YEAR	655,538	634,482
	000,000	034,402



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